



NORTHLAND POWER

Cookie Policy

Document Control

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Cookie Policy

The purpose of this cookie policy (the “**Cookie Policy**”) is to inform you about the cookies used on the website <https://www.northlandpower.com/en/index.aspx> (the “**Website**”) which may be installed on the device you are using to access the website, such as your computer, tablet or smartphone.

By using the website, you agree to our cookies in accordance with this Cookie Policy. If you do not agree to our use of cookies, please do not use our website. If you would like to deactivate certain cookies, please consult [How can I manage Cookies](#) below.

For more information about how we handle your personal information, please consult our [Privacy Policy](#).

1. What are Cookies?

We may collect certain types of information electronically when you interact with our Website, through Cookies and similar technologies.

We may use this information to allow the website to remember your preferences, to ensure this website loads correctly, and to support website analytics. For example, we may use your location or language preferences to auto-select features when you visit our website.

Technologies we use include:

- **Cookies**, which are small text files that are saved on your computer when you visit a Website, so that information can be saved between visits, such as your log-in credentials or language preferences.
- **Web beacons**, and **single pixel gifs**, which are small image files that have information about you, such as your IP address, that are downloaded when you visit a Website. These tools may also allow our third-party tracking tools to gather information, such as your IP address, and provide this back to us in an anonymized aggregate form (i.e. in a manner where we cannot possibly identify you). “Aggregate form” refers to a format of information where personal information is compiled and expressed in a summary form with no personally identifiable information included.

For ease of reference, we generally refer to those various technologies as “**cookies**”.

You may delete or disable certain cookies at any time via your browser. However, if you do so, you may not be able to properly use some of the features on our Website. To learn more about the privacy choices available to you, please visit [How can I manage Cookies](#) below.

2. What types of Cookies do we use?

First Party Cookies - Our Website uses first party Cookies, which are specific to Northland. These Cookies enable us to operate efficiently and to track patterns of user behavior on our

Website.

Third Party Cookies - We also allow third parties to place Cookies on your device or browser. When we allow third parties to access our Website to place a cookie, we do not retain control over the information collected by them. This information is controlled by that third party according to its privacy policy.

To disable cookies, please consult [How can I manage Cookies](#) below.

The cookies that we use on our Website are the following:

- **Functional Cookies:** These Cookies are used to supplement the Website’s functionality, optimize your interaction with the Website and facilitate your communication with us.

Name of Cookie	Function	Duration	Supplier	First Party or Third Party
__cfduid	Detects malicious visitors on our Website and minimizes blocking of legitimate users.	30 days	Cloudflare	Third Party
_GRECAPTCHA	Used to prevent bots from using web forms.	6 months	Google	Third Party
cookieconsent_status	Cookie acknowledgement	90 days	Northland Power	First Party

- **Analytics Cookies:** We may use, Google Analytics, a web analysis service owned by Google Inc. Google Analytics uses Cookies to track your use of our Website, to create reports about visitor activities for us and to enable further services associated with the use of the Website and the internet. All information provided to us by Google is in aggregate form.

Name of cookie	Function	Duration	Supplier	First Party or Third Party
_gid	To identify unique users on our Website using Google Analytics, this cookie collects information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have arrived at the	24 hours	Google	First Party

	website from and the pages they visited.			
_ga	To identify unique users of our Website using Google Analytics, this cookie collects information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have come to the website from and the pages they visited.	2 years	Google	First Party
_gali	To improve the accuracy of in-page analytics reports using Google Analytics, this cookie allows differentiation between multiple links to the same URL on a single page by using link element IDs.	5 hours	Google	First Party

3. How can I manage Cookies?

Your browser can disable, block, delete and manage cookies on your device. These tools are generally available in the help section of your browser. You can also use the quick links below, based on the browser that you are using:

- [Internet Explorer](#)
- [Google Chrome](#)
- [Firefox](#)
- [Safari](#)

Please note that disabling, blocking or deleting some cookies may cause you to lose the functionality of certain features on our Website.

If you would like to opt-out of Google Analytics, please click [here](#) to download and install the Google Analytics Opt-out Browser Add-on.

This Cookie Policy was last updated on April 27, 2021.